



Board of County Commissioners Agenda Request

5A

Agenda Item #

Requested Meeting Date: May 9, 2023

Title of Item: Business Development & Recreation Grant: Award funding

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA <input type="checkbox"/> INFORMATION ONLY	Action Requested: <input checked="" type="checkbox"/> Approve/Deny Motion <input type="checkbox"/> Adopt Resolution (attach draft) <i>*provide copy of hearing notice that was published</i>	<input type="checkbox"/> Direction Requested <input type="checkbox"/> Discussion Item <input type="checkbox"/> Hold Public Hearing*
Submitted by: Mark Jeffers		Department: Administration
Presenter (Name and Title): Mark Jeffers, Economic Development Coordinator		Estimated Time Needed: 5 minutes
Summary of Issue: <p>The Aitkin County Economic Development Committee has received and reviewed grant funding requests for the Business Development & Recreation Grant Program. Grant applications and grant award summary are included.</p> <p>The Committee was not unanimous on the recommendation. The Committee recommends and requests approval to award the following grants at this time:</p> <p>Habitat for Humanity= \$1,100 The Jaques Art Center= 1,400</p> <p>The purpose of this grant fund is to leverage county funds, private funds and volunteer efforts to increase small business development activities in Aitkin County, with an emphasis on increasing sustained tourism and recreation activities. Several organizations may submit a single application or organizations may apply individually. Organizations need only to commit one hundred dollars (\$100) in good faith to ensure commitment to the grant request. The Aitkin County Board of Commissioners, have approved funding to be used to directly impact the Community of Aitkin County by executing the Aitkin County Business Development & Recreation Grant.</p>		
Alternatives, Options, Effects on Others/Comments:		
Recommended Action/Motion: Economic Development requests approval of a motion to award the recommended grants.		
Financial Impact: <i>Is there a cost associated with this request?</i> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <i>What is the total cost, with tax and shipping? \$</i> <i>Is this budgeted?</i> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <i>Please Explain:</i> This funding is budgeted through the ARPA funding.		

Legally binding agreements must have County Attorney approval prior to submission.



AITKIN COUNTY ADMINISTRATION

Aitkin County Government Center
 307 2nd Street NW, Room 305
 Aitkin, MN 56431

Mark.jeffers@co.aitkin.mn.us
 Phone: 218-927-7305
 cell: 218-513-6188

TO: Aitkin County Board of Commissioners
 FROM: Mark Jeffers, Economic Development Coordinator
 DATE: May 9, 2023
 SUBJECT: Aitkin County Business Development and Recreation Grants

Aitkin County Economic Development Committee received and reviewed grants for the Aitkin County Business Development and Recreation Grant fund. The Economic Development Committee recommends approval of the following grant awards (highlighted in Yellow):

Business Development and Recreation Grant

Year	#	Facility Name	Project Name	City	\$ requested	\$ Awarded	Comments
2023	1	Shamrock Township	Shamrock Recreational Area	Shamrock	\$ 1,950.00		Not applicable
	2	Cabin Fever Videos	Camera Advancement	Hill City	\$ 1,941.62		Not applicable
	3	Long Lake Foundation	Nature Rocks! A fundraiser for conservation	Palisade	\$ 2,000.00	\$ 2,000.00	full award
	4	Palisade Event Committee	Uptown Palisade Revitalization	Palisade	\$ 925.00	\$ 925.00	full award
	5	My Crafts n Things	Business signage	Aitkin	\$ -	\$ -	moved to Revitalization Grant
	6	Smokey Jake's BBQ	Business signage	Aitkin	\$ -	\$ -	moved to Revitalization Grant
	7	City of Aitkin	Sign project	Aitkin	\$ 2,000.00		not for city
reviewed 4-26	8	Habitat for Humanity	motorcycle ride fundraiser	Aitkin	\$ 1,100.00	1100.00	
reviewed 4-26	9	Jaques Art Center	Art for Everyone	Aitkin	\$ 1,400.00	1400.00	
					\$11,316.62	\$ 5,425.00	
					remaining	\$14,575.00	



2- (#8)

Application for Aitkin County Business Development & Recreation Grant Program January 1, 2023 - December 31, 2023

- Grant requests should be submitted by EMAIL to: mark.jeffers@co.aitkin.mn.us, subject line: BD&R2023 or by mail to:
Mark Jeffers
Aitkin County Government Center
307 2nd Street NW, Room 316
Aitkin, MN 56431
- Funding recommendations will be considered at the regularly scheduled monthly meeting of the Aitkin County Economic Development Committee in June 2023. Application deadline is **May 31, 2023**.
- Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

APPLICANT INFORMATION

PROGRAM INFORMATION

Project Name: Tooling Tour Fundraiser

Date(s) of Program: May 21, 2023

Location of Program: Aitkin County

Organization/Community Name: Aitkin County Habitat for Humanity

Person in Charge of Project: Ann Schwartz

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

214 1st Ave NW, Aitkin, MN 56431

Contact Person's Phone #: Ann Schwartz

Contact Person's Email: aitkinhabitat@gmail.com

Description/focus/purpose of your organization: Fundraiser for building a new house for a deserving family in Aitkin County

FUNDING:

Amount requested from Aitkin County

\$ 1100

(Minimum \$100.00, maximum request is 2,000.00). The Economic Development Committee may recommend to the Board of Commissioners to increase or decrease the amount awarded at their discretion. The Aitkin County Board of Commissioners grants the final approval for funding.

Amount of your organization's match

\$ 500

Total projected budget

\$ 1600

PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.



What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We are hosting a motorcycle/car cruise to raise funds for a new build for a deserving family in Aitkin County. The funds requested will be used for marketing, food, drinks, paper supplies.

Explain how your project will bring visitors to or provide a positive and sustainable economic impact on Aitkin County.

This is open to anyone that would like to participate and will bring people from other areas to Aitkin for the day and we keep our event in Aitkin County and stop at local establishments along our cruise route.

List target markets: Motorcycle and car enthusiasts,

List target audience: Anyone that wants to support Habitat for Humanity

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	Grant Funds	Applicant Funds	Total
Food and Drinks, paper supplies	500	500	1000
Marketing material	500		500
Site	100		100
TOTALS			1600

Contact Signature:

Name Tami Jacobs Habitat board member Date: 4/4/23



#9

Application for Aitkin County Business Development & Recreation Grant Program January 1, 2023 - December 31, 2023

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APPLICANT INFORMATION

PROGRAM INFORMATION

Project Name: Art for Everyone

Date(s) of Program: September 16, 2023

Location of Program: 121 2nd St. NW Aitkin, MN

Organization/Community Name: Jaques Art Center

Person in Charge of Project: Pamela Andell

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

121 2nd St. NW Aitkin, MN

Contact Person's Phone #: 218-927-2363

Contact Person's Email: info@jaquesart.com

Description/focus/purpose of your organization: The Jaques Art Center publicly presents exhibits, workshops, seminars and programming in the arts for people of all ages, cultures, and backgrounds.

FUNDING:

Amount requested from Aitkin County	\$ 1,400.00
<small>(Minimum \$100.00, maximum request is 2,000.00). The Economic Development Committee may recommend to the Board of Commissioners to increase or decrease the amount awarded at their discretion. The Aitkin County Board of Commissioners grants the final approval for funding.</small>	

Amount of your organization's match	\$ 300.00
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Total projected budget	<u>\$ 1700.00</u>
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PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.

The Art Center has three parts to this event. One is for participants to bring their pets to the center for a blessing and a treat bag. Another is an opportunity to have your photo taken and printed for you. The third is to participate in an outdoor class to



actually paint a portrait of your pet.

What do you hope to accomplish, how it will be done and specifically how the grant funds will be used.

We hope to show that the Jaques is an integral part of the community by offering a variety of artistic adventures to the public. The funds would be used to secure the seasoned talented photographers and art instructors to manage doing this event. Volunteers will be used too. Funding would help in filling the treat bags and also for rental equipment such as tents. Advertising and supplies would be part of the costs. We would be using Aitkin businesses for purchases.

Explain how your project will bring visitors to or provide a positive and sustainable economic impact on Aitkin County.

The Jaques is a place that people are happy to come to. There is no fee to come into the Jaques. There will be a wonderful exhibit going on at the same time as this event for people to view also. When they come to the Jaques they also go to other places in Aitkin. We encourage that.

List target markets: All ages

List target audience: All ages

4. PROJECT BUDGET: in the space below, provide a budget for the entire event.

Category	Grant Funds	Applicant Funds	Total
Photographer plus supplies	\$300		
Main Art Instructor		\$300	
Advertising	\$350		
Tents & Rentals	\$150		
Treat Bags for kids and pets	\$200		
Art Supplies for Paint your Pet	\$300		
Assistant Art Instructor	\$100		
TOTALS	\$1400	\$300	\$1700



Contact Signature:
Pamela Andell

Name Pamela Andell Date: 4/20/23

